

The City of  
*Stillwater*  
OKLAHOMA.

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STILL PIONEERING



ISSUED BY THE STILLWATER CITY COUNCIL

# **A Strategic Vision Statement**

2016–2017



# STILLWATER CITY COUNCIL



## MAYOR GINA NOBLE

[mayor@stillwater.org](mailto:mayor@stillwater.org)

Elected to 1st term in April 2015

Term of Office: Three Years



## VICE MAYOR PAT DARLINGTON

[councilordarlington@stillwater.org](mailto:councilordarlington@stillwater.org)

Elected to 1st term in April 2014

Term of Office: Three Years

Seat 3



## COUNCILOR JOE WEAVER

[councilorweaver@stillwater.org](mailto:councilorweaver@stillwater.org)

Elected to 2nd term in April 2013

Term of Office: Three Years

Seat 1



## COUNCILOR MIGUEL NAJERA

[councilornajera@stillwater.org](mailto:councilornajera@stillwater.org)

Elected to 1st term in April 2014

Term of Office: Three Years

Seat 4



## COUNCILOR ALANE ZANNOTTI

[councilorzannotti@stillwater.org](mailto:councilorzannotti@stillwater.org)

Elected to 2nd term in December 2015

Term of Office: Three Years

Seat 2

## OUR VISION:

*Stillwater is a forward-thinking city; proud of its past and alive with the youthful spirit and future-orientation of a university town and education community.*

*Stillwater is a pioneering city with a vibrant downtown, healthy neighborhoods and a real commitment to education at all levels.*

The City of  
**Stillwater**  
OKLAHOMA.

# STILL PIONEERING®

Where the **COLLEGE** atmosphere and **COWBOY** spirit make everything come **ALIVE**.

# A Strategic Vision Statement

2016–2017

## GOALS

- #1** Represent the needs of citizens first, to being good steward of all resources; and to maintaining relationships based on respect, integrity and accountability.
- #2** Maintain fiscal sustainability and create the environment and opportunity for smart economic development and growth.
- #3** Provide a well-maintained infrastructure that delivers reliable, efficient and affordable services to residents, visitors and businesses.
- #4** Focus on the public's safety with proactive and preventive programs and effective and timely responses when an emergency or threat arises.
- #5** Provide context and support for citizens, visitors and businesses to pursue a high quality of life with diverse opportunities for artistic, historic, and cultural and recreational pursuits.
- #6** Preserve livability in Stillwater's strong and distinctive neighborhoods.

## STRATEGIC INITIATIVES

- Promote an open-minded, innovative and fiscally sustainable governance culture for the City.
- Strengthen community partnerships with citizens, business, industry, health, governmental and educational institutions
- Support the city manager, city attorney and municipal judge by articulating clear goals and expectations with regular opportunities for review and evaluation.
- Develop multi-year financial plans balancing revenue and long-term facility needs with community defined service levels, contractual commitment and regulatory requirements.
- Develop strategic partnerships to grow jobs, income and a talented workforce.
- Create the environment and opportunities for local enterprises and companies to grow and flourish.
- Apply strategies to reduce the cost of providing City services.
- Create readily identifiable downtown core that is unique and vibrant.
- Achieve exceptional customer service and a diverse City government workforce where customers and employees are respected and valued.
- Provide abundant and clean water, effective wastewater and reliable electric service treatment to meet current and future community needs.
- Provide well-maintained and adequate infrastructure and maintain city assets.
- Reduce flooding potential and environmental development impact of storm water system.
- Ensure effective and efficient public safety services.
- Reduce code violations, substandard housing.
- Preserve the community's viable historic assets.
- Engage and acknowledge citizens through a variety of communications.
- Encourage a range of housing types and sizes at a variety of affordable levels and coordinate agencies to ensure housing needs are met.

| Key Projects  | Timeline | Responsible |
|---|----------|-------------|
| Coordinate search and hiring of new city manager              | 04-2016  |             |
| Review City Charter   | 04-2016  |             |
| Review Citizen Boards and Process of Appointment and Service  | 2016     |             |
| Comprehensive Economic Development Policy                     | 2016     |             |
| Downtown Development Plan                                     | 2016     |             |
| SUA Fund Transfer Policy                                      | 2016     |             |
| Complete Streets Policy                                       | 2016     |             |
| Audit Policy/Report Templates for Public-Private Partnerships | 2016     |             |
| Strong Neighborhoods Initiative                               | 2016     |             |
| Review Public Safety Needs (re: a new fire station)           | 2016     |             |
| Review and Update Annexation Plan                             | 2016     |             |
| Develop Bonding Strategy for Long-Term City Needs             |          |             |
| Develop Landscape/Maintenance Standards for City Property     |          |             |
| Prepare Earthquake Emergency Guidelines                       |          |             |



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cityofstillwater



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