



**REPORT TO: SEDA**

**MEETING DATE: MAY 4, 2020**

<b>Agenda Item:</b>	5b. SEDA-20--3
<b>Prior Council Action/Related Items:</b>	<a href="#">6/17/2019 Council Agenda</a> <a href="#">Visit Stillwater Base Agreement</a>
<b>Background / Issue:</b>	The current agreement with Visit Stillwater to provide destination marketing and visitor development services expires on June 30 <sup>th</sup> . The agreement allows for two extensions.
<b>Proposal/Solution:</b>	One year extension agreement is attached.
<b>Financial Impact/Funding Source(s):</b>	Funding for this agreement is budgeted in the Tourism Fund. The sole source of revenue is the Hotel Tax. Funding is subject to an appropriation from the City of Stillwater.
<b>Related Strategic Priority:</b>	#5 Quality Of Life: Develop partnerships that create a high quality of life with equal access to services and amenities; strong and connected neighborhoods; and a healthy economy and business atmosphere that align with community values.
<b>Recommended Action/Motion:</b>	Motion to approve the extension agreement with Visit Stillwater to provide destination marketing and visitor development services.
<b>Prepared By:</b>	John McClenny, Special Projects
<b>Reviewed By:</b>	Patti Osmus, Assistant to the City Manager
<b>Submitted By:</b>	Norman McNickle, City Manager
<b>Attachment(s):</b>	First Extension Agreement