

April 20, 2020

## Chamber of Commerce Economic Development Quarterly Report to City Council

1. Chamber Update
  - a. Balance Sheet is strong
  - b. Staff working from home with full pay
  - c. Using tools for efficient remote work (slack, zoom, etc.)
2. Metrics
  - a. Attraction
    - i. Activity remained consistent
    - ii. Active projects continue to press forward
  - b. Retention
    - i. Assists increased, especially in March due to COVID-19
    - ii. We added a site visit category for local companies and hosted two last quarter
3. COVID-19
  - a. Programming
    - i. In This Together Series
      1. HR Impacts of COVID-19 - April 22 at 10a via Zoom. Register at [www.startupstillwater.com](http://www.startupstillwater.com).
    - ii. Gift Card Giveaway
      1. Ran for 4 weeks. This campaign invested \$4,000 in local stores.
      2. We suspended the campaign and are looking into another campaign, maybe a bingo card like other communities.
    - iii. Steps Contest
      1. Working with the Payne County Live Well Coalition to run a steps competition like the one we do in October.
      2. This will run through the month of May.
      3. Look for info on our events calendar at [www.stillwaterchamber.org](http://www.stillwaterchamber.org)
  - b. Resources
    - i. We started calling our entire membership as well as a few retailers who aren't members to check-in.
    - ii. Curbside Delivery Signs
      1. We have delivered over 50 signs and continue to get requests. We are delivering them regardless of Chamber membership. Please reach out if you would like one.
    - iii. ODOC Weekly Call
      1. We have industry leaders on their respective calls each week and report back to a centralized location to ensure we get information out to our businesses.
    - iv. Legislative Updates Continue
      1. State legislators continue with monthly update via FB live
        - a. Next installment is 4/17 at 8a.
      2. We hosted a conference call with Senator Lankford.

- a. Audio can be found here -  
<https://www.flickr.com/photos/stillchamber/49773620522/in/photostream/>
- v. ODOC Manufacturing Reboot Incentive
  - 1. We are making sure our community knows about this amazing opportunity to retool and support the COVID-19 efforts.
    - a. Apply here – [www.okcommerce.gov/reboot](http://www.okcommerce.gov/reboot)
- c. Future Economic Development Funding – Now more than ever is the time to examine a property and/or sales tax to fund a comprehensive Economic Development Program.