



REPORT TO: CITY COUNCIL

MEETING DATE: 2/22/21

Agenda Item:	6d. CC-21-28
Prior Council Action/Related Items:	Plan 2020-2024 discussion March 23, 2020 Plan 2019-2023 revised and adopted May 20, 2019 Plan 2018-2022 developed and adopted February 12, 2018
Background / Issue:	<ul style="list-style-type: none"> • The City of Stillwater’s Strategic Plan serves as the road map to guide our community forward. • The Strategic Plan was developed from city documents, budgets, financial plans, strategic planning sessions, input from city staff and direction from City Council. • The Strategic Plan has been updated over the last few years as strategies and objectives change. • One of the first projects given to the Innovation Office was to update the Strategic Plan. After many conversations with city staff, updates to the mission, vision, priorities, objectives, and strategies were made. • A KPI Dashboard was also discussed as a priority. A citizen KPI taskforce worked alongside staff to come up with KPIs for ongoing performance tracking.
Proposal/Solution:	<ul style="list-style-type: none"> • <u>Mission</u>: To build a vibrant community for every resident through our efficient services, shared spaces and smart planning. • <u>Vision</u>: Stillwater will be a dynamic, inclusive community with a spirit of innovation, growth and opportunity. • <u>Priorities</u>: <ul style="list-style-type: none"> #1 Effective Services & Accountable Government #2 Motivated Management #3 Safe Community #4 Connected Spaces

	<p>#5 Unique Culture #6 Engaged & Invested Residents</p> <ul style="list-style-type: none"> • Each priority has three objectives and each objective has three strategies describing how city staff plan to approach each objective. • 6 KPIs are showcased for each priority.
Financial Impact/Funding Source(s):	The Strategic Plan informs the budget, but there is no specific financial impact.
Related Strategic Priority:	#2: Inspired Management To demonstrate leadership, management and planning skills that focus on results needed to create a better community.
Recommended Action/Motion:	For discussion only. The Strategic Plan will be updated based on discussion and brought to Council for an action on May 17, 2021.
Prepared By:	Becky Taylor, Chief Civic Innovation Officer Brady Moore, Chief Performance Innovation Officer
Reviewed By:	Patti Osmus, Assistant to the City Manager
Submitted By:	Norman McNickle, City Manager
Attachment(s):	Strategic Plan for 2021-2025 draft pdf