



Business Improvement District #1
723 S. Lewis St./P.O. Box 1449
Stillwater, OK 74076-1449

Office: 405.742.8290
Web: stillwater.org

FAÇADE GRANT PROGRAM

Revised 11.30.16

Who can apply for the grant?

- BID #1 members may apply for façade grants to help improve the appearance of the property or storefront. Applications are reviewed by the BID Board at its monthly meetings.

About the Façade Grant Funding

- Façade grant funds must be used for improvements that are clearly visible to the public from streets and sidewalks and which improve the appearance of the neighborhood in a lasting way.
- Improvements must be consistent with the Downtown Stillwater Design Guidelines and Ordinance 3008. (Attached)
- Members are eligible for grant funds of 10 times the amount of annual assessment up to \$5000 or lesser amount.
- Façade grants may not exceed 50 percent of the total project costs and matching funds must be available.
- Submission of a façade grant application does not guarantee it will be awarded.
- Multiple grant applications may be submitted; total funding may not exceed \$5000 per fiscal year.

Application Process

- Applications, estimates, current photo of property, and illustration of finished project are due the last Wednesday of each month in order to be reviewed at the next BID Board meeting.

Payment Process

- Improvements must be completed within 12 months of the grant award. If the project is not completed within twelve months of the award, a request for an extension must be made to the Board prior to the twelve month due date. In the absence of an authorized extension, funds will revert back into the Façade Grant Program and the grant will be closed.
- Grant funds will be paid after the project is completed and estimates, receipts for labor and materials, before and after photos, certificate of occupancy or completion (if required), and a W-9 are submitted.
- The BID façade grant liaison will review documentation and process the request for payment.

BID Façade Grant Liaison

- Submit applications and required documentation to Teresa Kadavy at the address above or via email at tkadavy@stillwater.org.

Where the **COLLEGE** atmosphere and **COWBOY** spirit make everything come **ALIVE**.



STILL PIONEERING

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Facade Grant Application

Revised 11.30.16 pgo

Date: _____ BID Member: _____

Contact Name: _____

Mailing Address: _____

Business Name: _____

Physical Address: _____

Phone: _____ Email: _____

Web Address: _____

BID Assessment: \$ _____ (For BID Liaison use only)

1. Funding requested: \$ _____

2. Please provide a brief description of how grant funds will be used.

3. Are matching funds available?
Yes _____ No _____

4. Project Costs
a. Design \$ _____
b. Materials \$ _____
c. Labor \$ _____
d. Sales Tax \$ _____
e. Other \$ _____
Total: \$ _____

Signature of Applicant _____ Date _____



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MEDIA GRANT PROGRAM

Who can apply for the grant?

- BID #1 members may apply for media grants to help offset the cost of advertising. Applications are reviewed by the BID Board at its monthly meetings.

About the Media Grant Funding

- Media grant funds must be used for advertising or business promotions.
- Submission of a media grant application does not guarantee it will be awarded.
- Media grants may not exceed 50 percent of the total project costs and matching funds must be available.
- Multiple media grant applications may be submitted; total funding may not exceed \$500 per fiscal year.

Application Process

- Applications, estimates, and samples are due the last Wednesday of each month in order to be reviewed at the next BID Board meeting.
- The Downtown Stillwater logo must appear on all print and digital media ads or the words "Downtown Stillwater" must be said at least once in radio or TV ads.
- The logo must be at least one inch in horizontal length on print media.
- Ask your ad representative to contact the BID Media Grant Liaison for high-resolution logo files. The approved logos are below:



Payment Process

- Advertising or promotion must be completed by the date stated on the approved application.
- Final documentation including estimates, receipts, copy of print ad or radio script, and a W-9 must be submitted within three months of that date.
- The BID media grant liaison will review documentation and process the request for payment.

BID Media Grant Liaison

- Submit applications and required documentation to Teresa Kadavy at the address above or via email at tkadavy@stillwater.org.

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Media Grant Application

Date: _____ BID Member: _____

Contact Name: _____

Mailing Address: _____

Business Name: _____

Physical Address: _____

Phone: _____ Email: _____

Web Address: _____

1. Funding requested: \$ _____

2. Please provide a brief description of how the grant funds will be used.

Four horizontal lines for providing a description of grant fund usage.

3. Are matching funds available?

Yes _____ No _____

4. Project Costs

a. Radio \$ _____

b. Television \$ _____

c. Print \$ _____

d. Web \$ _____

e. Other \$ _____

Total: \$ _____

Signature of Applicant _____ Date _____



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Media Grant Partners

The following businesses offer special discounts or rates to BID #1 members:

Broadcast Media



Tv-31 is a locally owned and managed media member. Our goal is to always bring quality local programming to Stillwater and surrounding communities. For over 13 years, Tv-31 has been helping area businesses grow by making the community aware of the services available in our viewing area. Tv-31 has produced tons of local programming; from a live morning show to high school sports programming, and we are just getting started. Tv-31 will match a media grant up to \$500 or 50 percent.

Casey J. Kendrick
casey@tv31.net
405-377-8831



Stillwater Radio
408 E. Thomas Avenue
Stillwater, OK 74075

405-372-7800

BUYRADIO@AOL.COM

WWW.STILLWATERRADIO.NET

Grant recipients receive a 20% bonus in ad schedule.



Triple Play Sports Radio, a part of the Team Radio Broadcast Network, is your source for music and sports! Triple Play will match your advertising dollars up to \$500 when you use the media grant program for a combined total of \$1500 worth of advertising.

101 Country - 100.7 KPNC * Your Oldies Station - 99.3 KLOR * Triple Play Sports
1020 KOKP & 1580 KOKB & 105.1-FM
114 W. 7th Avenue, Stillwater, OK 74074

(405) 533-1020 Studio
<http://www.eteamradio.com>



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Print Media

The NewsPress is the leading source for local news, entertainment, and sports. Sunday editions boast a paid circulation of just over 7,700 with nearly 17,000 readers combing our pages to keep informed of our community. Over half our readers purchase the paper to receive advertising specials from our business owners. To maximize your advertising dollar, the NewsPress offers a 28% discounted rate of \$8.00 per column inch for recipients of a media grant. Our online audience demographic mirrors the print edition as most web traffic comes from IP addresses in Stillwater. Banner ads, as well as video placement on our home page and subsequent section pages, are available for as low as \$100 per month with a three-month minimum commitment.

Next Generation Advertising
5801 S. Perkins Road
Stillwater, OK 74074
405-334-5638
405-612-3607 (cell)
www.lednextgen.com

Next Generation Advertising offers a 25% discount on advertising to business members of Business Improvement District #1.

Stillwater
living magazine

Stillwater Living Magazine is Stillwater's only 100% locally owned, full color, monthly magazine. Founded in 2004, SLM publishes the events, people, places, and things that showcase our hometown of Stillwater, Oklahoma. SLM is distributed via subscriptions and placement in high traffic areas in over forty locations around Stillwater including Stillwater Medical Center, doctors' offices, waiting rooms, and businesses, as well as ten of Stillwater's best hotels. Circulation is estimated at nearly 15,000 readers from throughout the area, which includes long-term residents as well as visitors from out of town. SLM's advertising fills less than 50% of each issue, providing Stillwater with a colorful, attractive content-rich publication that people want to read and share with their friends. Prices are all inclusive. SLM will design your ad from scratch or use your materials or commercially created ads. All furnished ads must comply with press regulations.

SLM offers a 15% discount on advertising to business members of the BID and a 30% discount for BID members using the Media Grant Program.

Stillwater Living Magazine is a publication of Bryant Media.

PO Box 2264, Stillwater, OK 74074

Contact Jefferson Bryant, Sales Director/Co-Owner 405-880-5343

Jefferson@stillwaterliving.com

Stillwaterliving.com