

Downtown Stillwater B.I.D. Financial Statement						
June 2016 (updated 10-04-16)						
			Encumbered	Board	Proposed Board	
	June	YTD	Funds	Budget	Budget	Comments
				2015-2016	2016-2017	
INCOME						
Carry Forward				151,895	92,083	
Assessments Collected	1,896	141,896		145,000	145,000	
Contributed Assets (Parking Income)	2,268	9,595		8,500	8,500	
Interest Income	522	522		250	250	
Donations		625		750	0	Prior year \$625 represents monies from Brooklyns
Special Events Income						
Car Show		3,235		5,000	0	
Halloween Festival				0	0	
Holiday Events		490		200	0	\$490 from Food Truck Fees
Bike Night		250		4,800	0	
Other Special Events				0	0	
Friday Foodtrucks & Tunes	610	11,513		13,000	9,600	6 events in 2016
Total Income	5,296	168,126	0	329,395	255,433	
EXPENSES						
Advertising/Marketing						
Web Site		17		4,000	4,000	
Total Advertising/Marketing	0	17	0	4,000	4,000	
CUSTOMER RELATIONS						
Advertising	2,886	26,507		30,000	20,000	No football season advertising; City Campaigns are \$8,150 x 2 = \$16,300
Banner Holders/Banners		542		250	2000	replace 10 bottom arms at \$126 plus possibly replace/add banners
General Capital				0	0	
Christmas Lights		15,261		15,500	25,000	original budget of \$15,500 + 9,500 Polar Express
Landscaping Maintenance	3,135	39,537		42,000	42,000	
Landscaping Materials				0	0	
Misc. Maintenance & Repairs		649		10,000	10,000	Benches; Bike Racks; Trash Cans (Reg. Trash cans @\$500; others @ \$3,000
Site Improvements (Sculptures)		13,500		15,000	10,000	

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Street Lights				0	0	
Other Contracts (DTS FY 08 Donation)				2,712	2,712	
Total Customer Relations	6,021	95,996	0	115,462	111,712	
Investor Relations						
Marketing				5,000	5,000	Promoting BID Renewal
Business Recruitment				0	0	
Total Investor Relations	0	0	0	5,000	5,000	
Member Services						
Façade Grants	5,279	36,685	5,938	49,765	41,000	\$35,000 + encumbered
Media Grants	2,838	8,967	4,108	12,545	15,000	10,000 + encumbered
Member Meetings	578	1,752		1,600	1,800	
Total Member Services	8,695	47,404	10,046	63,910	57,800	
Special Events						
Krazy Days		475		1,000	0	
Car Show		2,940		4,000	0	
Halloween Festival		202		275	3,000	purchase candy for merchants
Holiday Events		1,854		2,500	0	Santa will be sponsored by Chamber/Vist Stw; Carriage rides - Chamber
Park N Ride		6,837		7,000	7,000	Melissa will review prior to Nov. BID mtg.
Arts Festival		30		1,000	1,000	
Bike Night		600		4,800	0	
Other Special Events		1,512		1,000	2,000	Sponsorships; Mom's Weekend; Graduation, etc.
Friday Food Truck & Tunes	1,580	14,045	400	13,000	9,600	
Total Special Events	1,580	28,495	400	34,575	22,600	
Wages/Office Expense						
Director Salary	-3,931	26,931		60,091	0	

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Social Security	0	2,150		4,559	0	
Retirement	0	1,852		3,605	0	
Health Insurance	-27,770	-2,524		25,246	0	
Wages before City Contribution	-31,701	28,409	0	93,501	0	
City Contribution	10,110			-43,501	0	
Total Wages	-21,591	28,409	0	50,000	0	
Entertainment/Food	298	538		500	0	
In Service Training				200	0	
Misc. Services (2 Work Study Interns)	0	442		1,000	0	
Office Supplies	6	53		300	0	
Professional Services				175	0	delete category
Stamps/Postage				50	0	
Telephone				100	0	
Travel				250	0	
Total Offices Expenses	304	1,033	0	2,575	0	
Unassigned Appropriations				53,873	54,321	
TOTAL EXPENSES	-4,991	201,354	10,446	329,395	255,433	