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Grant Application # M17-09
FOR CITY USE ONLY

Downtown Stillwater

Business Media Grant Program

Application

Date: 9-9-16 Property/ Business Owner: Murray Agency
Lanlord: Roger Gose
BID MEMBER

Contact Name: Mindy Murray

Contact's Mailing Address: 115 E 8th Ave

Business Name & Address: Murray Agency

Phone: 405-377-8885 Fax: 405-377-9512

Email: mmurray@farmersagent.com Web Address: _____

Amount of funding requested (up to 50% of total cost not to exceed \$500):
\$ 500 Have you utilized this program before? YES NO If yes, what
year and monetary amount did you receive? Please indicate funding level and
identify the project(s).

1. Provide a complete description of the campaign or promotion and how you believe it will enhance your business and Downtown Stillwater:
Please attach third party estimates and any additional information necessary to help describe your campaign or promotion: *We will be promoting our insurance and financial services products and services in beautiful downtown Stillwater. A central location to eat, shop, and do all of your business.*
2. What type of media or combination of media types do you plan to use?
We will be using daily radio ads on 105.1.
3. Do you have the funds available to complete the project?
Yes, we do.

4. How long will this promotion last?

Please attach third party estimates

Total project cost:\$ 1000-

Radio.....\$ 1000-

Television.....\$ _____

Print.....\$ _____

Web.....\$ _____

Other.....\$ _____

**All receipts for materials, advertising and any "after" materials will be required to receive funding. Amount of funding for campaign will reflect proof of payments. Final documentation must be received within 3 months of the end of the media campaign.*

The BID Board meets the first Thursday of every month at 5:15pm unless otherwise posted. In order to have information complete and comply with the open meetings act we need all applications completed and turned by the last Wednesday of the month on the week prior to the BID Board meeting.

Signature of Applicant

Date

Mindy Murray

9-9-16

All applications must be completed and submitted to the City of Stillwater

Angela McLaughlin

Economic Development Director,



STILL PIONEERING

The City of Stillwater
(O) 405.533.8585 | (C) 405.880.7011
amclaughlin@stillwater.org

Radio Spot

Julie and Sam met in college. Sam was 6'8" and the picture of health. They married and Sam found a good job with great benefits, including a life insurance policy.

When Julie became pregnant, they thought the policy at work might not be enough, so they talked to their insurance agent and came up with a good life insurance plan that made sense to Julie and Sam.

Their daughter, Amy was born and she was a daddy's girl. When Amy was only two years old, Sam suffered a heart attack at work. The EMTs tried to save him, but he died at the hospital at age 38.

Because Sam and Julie took a close look at their family's needs, Julie had the resources to explore many options to help her and Amy through this tragic event.

Life insurance doesn't take away the loss of a loved one, but it does provide the means to prevent the financial stresses that can come when a mom or dad are no longer there.

Show your love for your family. For most people, a life insurance policy is not as expensive as they think. For example, a \$500,000 policy for a 35 year old male can be as low as \$21 a month.

Let Mindy or Cody at the Murray Agency help you make sure your family's needs are met.

Farmers Insurance, 115 E. 8th Ave. in beautiful downtown Stillwater (800) 377-8885.