

Downtown Stillwater Business Media Grant Program Application

Date: 9-2-16 Property/ Business Owner: Joe Merrifield
BID MEMBER

Contact Name: Joe Merrifield

Contact's Mailing Address: 616 S Main St

Business Name & Address: Merrifield Office Supply

Phone: 580-762-0022 Fax: _____

Email: sales@merrifieldofficeplus.com Web Address: _____

Amount of funding requested (up to 50% of total cost not to exceed \$500):
\$ 500 Have you utilized this program before? YES NO If yes, what
year and monetary amount did you receive? Please indicate funding level and
identify the project(s).

1. Provide a complete description of the campaign or promotion and how you believe it will enhance your business and Downtown Stillwater:

Please attach third party estimates and any additional information necessary to help describe your campaign or promotion:

I would like to sponsor Stillwater High Football of TV31. Commercials and mentions in game and commercials on daily radio will help promote my business.

2. What type of media or combination of media types do you plan to use?

TV/Radio

3. Do you have the funds available to complete the project?

Yes

4. How long will this promotion last? Sept - Nov 30

Please attach third party estimates

Total project cost:\$ 1000

Radio.....\$ - Bonus

Television.....\$ 1000

Print.....\$ _____

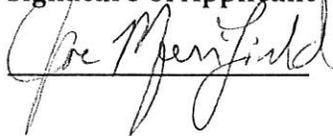
Web.....\$ _____

Other.....\$ _____

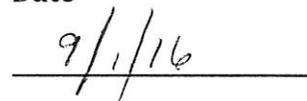
**All receipts for materials, advertising and any "after" materials will be required to receive funding. Amount of funding for campaign will reflect proof of payments. Final documentation must be received within 3 months of the end of the media campaign.*

The BID Board meets the first Thursday of every month at 5:15pm unless otherwise posted. In order to have information complete and comply with the open meetings act we need all applications completed and turned by the last Wednesday of the month on the week prior to the BID Board meeting.

Signature of Applicant



Date



All applications must be completed and submitted to the City of Stillwater

Angela McLaughlin

Economic Development Director,



STILL PIONEERING

The City of Stillwater
(O) 405.533.8585 | (C) 405.880.7011
amclaughlin@stillwater.org

Merrifield Script:

IF YOU'RE LOOKING FOR A PERSONALIZED SERVICE THAT YOU CAN TRUST--LOOK NO FURTHER THAN MERRIFIELD OFFICE SUPPLY LOCATED IN BEAUTIFUL HISTORIC DOWNTOWN STILLWATER. LOCALLY OWNED, MERRIFIELD HAS FRIENDLY FAMILIAR FACES READY TO HELP FULFILL YOUR DAY-TO-DAY SUPPLY NEEDS. MERRIFIELDS IS YOUR SOURCE FOR NEW AND USED OFFICE FURNITURE, SCHOOL SUPPLIES, CLEANING PRODUCTS--THE LIST GOES ON AND ON. SO WHATEVER YOUR WORKDAY BRINGS, SEEK THE PRO'S AT MERRIFIELDS, 616 S. MAIN STREET IN STILLWATER.