Grant Application # M17-06
FOR CITY USE ONLY

Downtown Stillwater

Business Media Grant Program
Application

Date: 9-2-16 **Property/ Business Owner:** Stacia Smith
BID MEMBER

Contact Name: Stacia Smith

Contact's Mailing Address: 121 E 9th Ave

Business Name & Address: Formal Fantasy

Phone: 405-780-7720 **Fax:** _____

Email: formalfantasy@gmail.com **Web Address:** _____

Amount of funding requested (up to 50% of total cost not to exceed $500): $ 500 **Have you utilized this program before?** ☐ **YES** ☒ **NO If yes, what year and monetary amount did you receive? Please indicate funding level and identify the project(s).**

1. **Provide a complete description of the campaign or promotion and how you believe it will enhance your business and Downtown Stillwater:**
   Please attach third party estimates and any additional information necessary to help describe your campaign or promotion:

   Sponsor Stillwater Football & Wrestling on TV-31. Commercials on regular programming and in game. to help promote business.

2. **What type of media or combination of media types do you plan to use?**

   TV

3. **Do you have the funds available to complete the project?**

   Yes

4. **How long will this promotion last?** Sep – Feb

Please attach third party estimates

Total project cost: .....$ 1500

Radio.....$_____

Television.....$ 1500

Print.....$_____

Web.....$_____

Other.....$_____

**All receipts for materials, advertising and any "after" materials will be required to receive funding. Amount of funding for campaign will reflect proof of payments. Final documentation must be received within 3 months of the end of the media campaign.*

The BID Board meets the first Thursday of every month at 5:15pm unless otherwise posted. In order to have information complete and comply with the open meetings act we need all applications completed and turned by the last Wednesday of the month on the week prior to the BID Board meeting.

Signature of Applicant Stacia Smith

Date 8-31-16

All applications must be completed and submitted to the City of Stillwater

Angela McLaughlin
Economic Development Director,

Stillwater
OKLAHOMA
Economic Development

STILL PIONEERING

The City of Stillwater
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amclaughlin@stillwater.org

Formal Fantasy:

Formal Fantasy is your destination for elegant clothing. Whether you are attending your first formal dance or planning a wedding, Formal Fantasy has the knowledge and experience to help you create the perfect special occasion. Formal Fantasy provides dresses, shoes, suits and tuxedos and accesories to make you look and feel your best. Formal Fantasy located in beautiful historic downtown Stillwater at 121 E. 9th is open 11-6:30 weekdays and 11-4 on Saturday. Or call 4057807720, ask about our prom dress guarantee.