

Downtown Stillwater Business Media Grant Program Application

Date: 9/1/16 Property/ Business Owner: CENTRAL DRUG - CHAD BAYEN
BID MEMBER

Contact Name: CHAD BAYEN 

Contact's Mailing Address: 722 S. MAIN

Business Name & Address: CENTRAL DRUG 722 S. MAIN STW, OK 74074

Phone: 405-372-6120 Fax: 405-372-2833

Email: chad@centraldrugstore.com Web Address: www.centraldrugstore.com

Amount of funding requested (up to 50% of total cost not to exceed \$500):
\$ 500 Have you utilized this program before? YES NO If yes, what year and monetary amount did you receive? Please indicate funding level and identify the project(s).

1. Provide a complete description of the campaign or promotion and how you believe it will enhance your business and Downtown Stillwater:
Please attach third party estimates and any additional information necessary to help describe your campaign or promotion:

Sponsor Stillwater High Athletics on TV-31. Commercials on TV-31 programming and in games to drive business.

2. What type of media or combination of media types do you plan to use?

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3. Do you have the funds available to complete the project?

Yes

4. How long will this promotion last? Sep - Nov 30

Please attach third party estimates

Total project cost:\$ 1600

Radio.....\$ _____

Television.....\$ 1600

Print.....\$ _____

Web.....\$ _____

Other.....\$ _____

**All receipts for materials, advertising and any "after" materials will be required to receive funding. Amount of funding for campaign will reflect proof of payments. Final documentation must be received within 3 months of the end of the media campaign.*

The BID Board meets the first Thursday of every month at 5:15pm unless otherwise posted. In order to have information complete and comply with the open meetings act we need all applications completed and turned by the last Wednesday of the month on the week prior to the BID Board meeting.

Signature of Applicant



Date

9/1/10

All applications must be completed and submitted to the City of Stillwater

Angela McLaughlin

Economic Development Director,



STILL PIONEERING

The City of Stillwater
(O) 405.533.8585 | (C) 405.880.7011
amclaughlin@stillwater.org

Central Drug Script:

WHEN YOU THINK OF WHAT KIND OF SERVICES YOU WANT OUT OF YOUR LOCAL PHARMACY, DOES FAST, FRIENDLY AND AFFORDABLE COME TO MIND. IF SO, CENTRAL DRUG LOCATED IN BEAUTIFUL HISTORIC DOWNTOWN STILLWATER IS THE PLACE FOR YOU. CENTRAL DRUG FEATURES FREE LOCAL DELIVERIES AND COMPOUNDING SERVICE SO THE PHARMACY STAFF CAN PERSONALIZE ANY MEDICATION SPECIFICALLY FOR YOU THE CUSTOMER. AT CENTRAL DUG, YOU CAN ALSO RECEIVE TEXT NOTIFICATIONS FOR YOUR PRESCRIPTIONS AND VISIT THEM IN STORE FOR ALL YOUR VACCINATIONS. CENTRAL DRUG, FAMILY OWNED AND OPERATED FOR OVER 75 YEARS, LOCATED RIGHT NEXT DOOR TO LOUIES BAR AND GRILLE.