Grant Application #M17-04
FOR CITY USE ONLY

Downtown Stillwater

Business Media Grant Program Application

Date: 08-31-2016 **Property/ Business Owner**: Ed and Mona Smith Family Trust / S E & M Monogramming
BID MEMBER

Contact Name: Mona Smith

Contact's Mailing Address: 906 S. Main Stillwater, OK 74074

Business Name & Address: 906 S. Main Stillwater, OK 74074

Phone: 405-377-9677 **Fax:** _____

Email: info@semmonogramming.com **Web Address:** www.semmonogramming.com

Amount of funding requested (up to 50% of total cost not to exceed $500): $ 250.00 **Have you utilized this program before?** ☒ **YES** ☐ **NO If yes, what year and monetary amount did you receive? Please indicate funding level and identify the project(s).**

Sept 2015 $250.00 - TV 31

1. **Provide a complete description of the campaign or promotion and how you believe it will enhance your business and Downtown Stillwater:**
   Please attach third party estimates and any additional information necessary to help describe your campaign or promotion:

   TV 31 Stillwater Pioneer Football (see attached)

2. **What type of media or combination of media types do you plan to use?**

   TV

3. **Do you have the funds available to complete the project?**

   Yes

4. **How long will this promotion last?**

Please attach third party estimates

Total project cost: .....$_____

Radio.....$_____

Television.....$_____

Print.....$_____

Web.....$_____

Other.....$_____

All receipts for materials, advertising and any "after" materials will be required to receive funding. Amount of funding for campaign will reflect proof of payments. Final documentation must be received within 3 months of the end of the media campaign.

The BID Board meets the first Thursday of every month at 5:15pm unless otherwise posted. In order to have information complete and comply with the open meetings act we need all applications completed and turned by the last Wednesday of the month on the week prior to the BID Board meeting.

Signature of Applicant Mona Smith

Date 08-31-2016

All applications must be completed and submitted to the City of Stillwater

Angela McLaughlin
Economic Development Director,

Stillwater OKLAHOMA Economic Development
STILL PIONEERING

The City of Stillwater
(O) 405.533.8585 | (C) 405.880.7011
amclaughlin@stillwater.org

FOR 25 YEARS, S E & M MONOGRAMMING HAS BEEN STILLWATER'S PREMEIR EMBROIDERY SHOP. LOCALLY OWNED AND OPERATED, S E &M MONOGRAMMING IS YOUR EMBROIDERY SPECIALIST FOR ALL ITEMS INCLUDING TOWELS, JACKETS, BACKPACKS, HATS, TOPS AND BOTTOMS, BLANKETS, QUILTS AND MUCH MORE. S E &M MONOGRAMMING WILL HELP YOU CUSTOMIZE THAT ONE-OF-A KIND ITEM. WHETHER YOU NEED TO ADD YOUR BUSINESS LOGO TO A SHIRT OR HAT, OR STITCH A UNIQUE DESIGN ON A WEDDING, GRADUATION, BIRTHDAY OR RETIREMENT GIFT, YOU CAN COUNT ON THE PROS AT S E &M MONOGRAMMING. LOCATED IN BEAUTIFUL, HISTORIC, DOWNTOWN STILLWATER, S E &M MONOGRAMMING- WHERE YOUR DESIGN IS OUR SPECIALTY- LEARN MORE AT SEM MONOGRAMMING.COM OR CALL 405-377-9677.

2016-2017

Your Source for Local News, Sports and Entertainment

P.O. Box 1604 Stillwater, OK 74076
(405) 377-8831

Before you know it, summer will be long gone and the High School sports season will be in full gear. Tv-31 has broken through on offering ***live*** sporting events in Stillwater and we need partners to help bring Stillwater and surrounding area residents these great events. High school football is always huge in Stillwater and Oklahoma in general and we will produce all the home games for SHS live. We will also produce Stillwater high school boy's and girl's basketball and wrestling! AND these events are streamed online as well and can be seen for free anywhere!

Each of these high school sports sponsorships is sold separately for $1000 each, but if you commit as a sponsor for all three seasons, you will get your sponsorship for a total of $2500 saving you $500.

During Football season you'll receive: — Full 1000 - Bid reimbursement 500
Half 500
250

- ✓ Production of a :30 second commercial
- ✓ 3 commercials per game
- ✓ 10 commercials each week during the season on other Tv-31
  - programming to insure maximum exposure
- ✓ Opening and closing mentions for each game
- ✓ Mentions on all promotional spots
- ✓ Mentions of your sponsorship when Coach Barnard is a guest on Tv31@1 sports show, simulcast on Team Sports radio.

Basketball Season:

- ✓ Production of a :30 second commercial.
- ✓ 10 Promos per week on radio mentioning the title sponsorship status
- ✓ 4 commercials per game (2 in the boys and 2 in the girls games—4 total)
- ✓ 4 commercials per week on radio
- ✓ 10 tv commercials each week during the season on other TV-31 programming to insure maximum exposure
- ✓ Opening and closing mentions for each game.

Wrestling Season:

- ✓ Production of a :30 second commercial.
- ✓ 3 commercials per match.
- ✓ 10 commercials each week during the season on other Tv-31 programming provide maximum exposure.
- ✓ Opening and closing mentions for each game.

Simply put your spot is going to be all over the place.
Join the Stillwater High