



Stillwater Municipal Building  
723 S. Lewis  
Stillwater, Oklahoma  
[stillwater.org](http://stillwater.org)

## BUSINESS IMPROVEMENT & SPECIAL SERVICES DISTRICT #1

### REGULAR MEETING AGENDA

JANUARY 7, 2016

5:15 p.m.

Room 2073

1. CALL MEETING TO ORDER

2. APPROVAL OF MINUTES

3. GENERAL ORDERS

*The Board will discuss and take action at this meeting (including a vote or series of votes) on each item listed under General Orders unless the agenda entry specifically states that no action will be taken.*

a. Exterior Grant Program

i. John Green, 106 W. 10<sup>th</sup>, is requesting \$2,500.00 to replace existing storefront and add an east window. F16-10

ii. Stilly Arts Update: The City of Stillwater requires a permit before installing an LED sign.

b. Media Grant Program

c. Premier events downtown, adding or changing of current events including requesting sponsors to take over certain events.

4. COMMITTEE REPORTS

*No action will be taken on items listed under Committee Reports*

a. Finance Committee – Susie Presley

i. November 2015 financial report

b. Investor Relations Committee – Kent Kinzie

i. New Businesses

ii. Looking for Space

(1) Reception with 5 offices

c. Member Services Committee – Steve Green

(1) Parking, discuss parking issues at 8<sup>th</sup> and Main

d. Marketing & Advertising – Jill Hunt

(1) Facebook stats

e. Customer Relations & Special Events Committee – Robyn Davies

(1) Downtown merchant group Facebook page

(2) 793 Carriage rides this year, an increase of 163 from 2014. Newspress photographed twice, inclement weather on 12/17, biggest night was 12-19 (promoted through FB, post was shared numerous times. Time slots for busy nights next year? How to get those people in stores? Coupon? Ornament?

(3) Discuss adding Oklahoma to current logo (see example) with few minor changes

5. REPORTS FROM OFFICERS

*Announcements and remarks about matters of general interest may be made by Board members, BID Coordinator, or the City Attorney at this time. No action will be taken.*

6. ADJOURN

***NOTE:*** *The City of Stillwater encourages participation from all its citizens. If participation at any public meeting is not possible due to a disability, please notify the City Manager's office at least 48 hours prior to the meeting by calling 405.742.8209.*

On 01.06.16 @ 10:15, a true and correct copy of this agenda was posted on the kiosk outside City Hall, 723 S. Lewis Street.

